



Some Alarming Facts and Figures about the State of Today's Workforce

70% of US workers are NOT ENGAGED at work!¹

75% of employees don't quit their jobs; they quit their bosses!²

\$11 BILLION IS LOST ANNUALLY due to employee turnover.³

In today's labor market, you need loyal employees more than they need you.

Now take a good, honest look at your workforce. Which faces come to mind first when you think of a dependable, problem-solving, idea-generating go-getter? **What if you could see your entire staff as go-to people?** How can you be a game changer and develop people that will make things happen?

Now You Can Learn, Grow, and Prosper with the LLR Corporate Education Program!

¹ Gallup, "State of the American Workplace: Employee Engagement Insights for U.S. Business Leaders" (2013), <http://www.gallup.com/strategicconsulting/163007/state-american-workplace.aspx>.

² Roger Herman, "Winning the War for Talent," *The ASTD Trends Watch: The Forces That Shape Workplace Performance and Improvement* (Alexandria, VA: American Society for Training and Development, 1999), pp. 23-32.

³ Dale Carnegie Training, "The Importance of Employee Engagement: Why Employee Engagement Matters," copyright © 2014 Dale Carnegie & Associates, Inc., <http://www.dalecarnegie.com/employee-engagement/engaged-employees-infographic/>.

Equip, Engage, and Empower Your Employees with the LIFE Leadership LLR Corporate Education Program!

Based on the *New York Times* bestseller *Launching a Leadership Revolution*, the LLR Corporate Education Program is designed not just to train your employees but to gradually and effectively **develop your existing talent into engaged, contributing, go-to leaders** and systemically **create a permanent culture of leadership** that affects every employee within your organization.

For a small investment you can make a dramatic difference in your workplace environment. **Fill your company with high-performance leaders who are proud to leave their "signature" on their work.** Every month, a new session (each containing 1 leadership book and 4 audios) is conveniently shipped directly to your office or to each participant's home. See the five different program options below.

The Leader Creates the Culture; the Culture Delivers the Results.

• LLRC Education Program Course 1 (6 Sessions)

This is where LIFE Leadership's corporate revolution begins. Firmly establish a leadership culture throughout your entire workforce with the 6 monthly sessions of LLRC Course 1.

Values – Vision – Teamwork – Interpersonal Skills – Conflict Resolution – Professionalism

• LLRC Education Program Course 2 (6 Sessions)

Keep up the leadership momentum LLRC Course 1 started, and build on it with LLRC Course 2 to further increase employee engagement, productivity, and retention.

Read Like a Leader – Public Speaking – Mentoring – Morale – Understanding Personalities

• LLRC Education Program Course 3 (6 Sessions)

Course 3 is kicked up a notch adding a new case study methodology which offers your employees an opportunity to become true masters of leadership! Experience lasting results and effectiveness that allow for ongoing success and will help to attract high-caliber new talent to your organization.

Prioritizing – Create Change – Laws of Success – Resilience – Dealing with Difficult People

• LLRC Education Program 12-Month Education Program (12 Sessions)

The LLRC 12-Month Education Program includes all of the materials from LLRC Courses 1 and 2. This is perfect for those who are eager to get started and are aware of the proven results. You are not just trying to train your employees but you have a will to develop true leaders. Transform your workforce into an army of engaged, contributing, go-to leaders pursuing a culture of excellence for all personnel.

• LLRC Education Program 18-Month Education Program (18 Sessions)

Establish and cement leadership habits and thought patterns over time with the LLRC 18-Month Education Program, which includes all of the materials for LLRC Courses 1, 2, and 3. Take your leadership influence to a whole new level. See increased employee engagement, productivity, and retention. Experience lasting results that will create a culture of ongoing success by gaining a greater understanding of the overall mission.

Develop a better, brighter future for your business!

LLRC Education Program Facilitator's Kit

The LLRC Facilitator's Kit acts as a perfect guide for whoever will be leading the LLR Corporate Program discussions and meetings. In it you will find detailed instructions and thought-provoking questions for each session. Get your learning sessions off to a great start!

- LLRC Facilitator's Guide Booklet
- 8 Chapter "How To" DVD
- CD Containing: LLR book PDF, Course 1 and 2 Q&As and Completion Certificates

Create a culture of professional development.

The LLRC leadership development program is the most comprehensive and impactful course on the market today, and the least expensive! **We guarantee it.**

Each monthly package containing one book and 4 audios is shipped directly to your office or each participant's home. Optional tests are included at no additional charge.

Enroll in the LLR Corporate Education Program today and start generating high morale, tremendous loyalty, and increased productivity!

** Please see our price list for current prices in your country's currency.*



llrcinfo.com